

**90%** of your  
**corporate assets**  
walk out the door  
each night.



What are **YOU**  
doing to **bring them**  
back the next day?

# Benovation

a strategy • a process • a revolution in benefits management



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# The Strategy

Working with firms and employees around the country, we have developed an unique empowering process designed for growth-oriented companies.

**Benovation** will identify and create meaningful new strategies, allowing you to:

**Recruit & Retain** the best employees and keep them healthier and more productive

**Inspire** employees to be healthy and productive

**Achieve** corporate financial objectives

## The Process

### Phase 2 | Planning

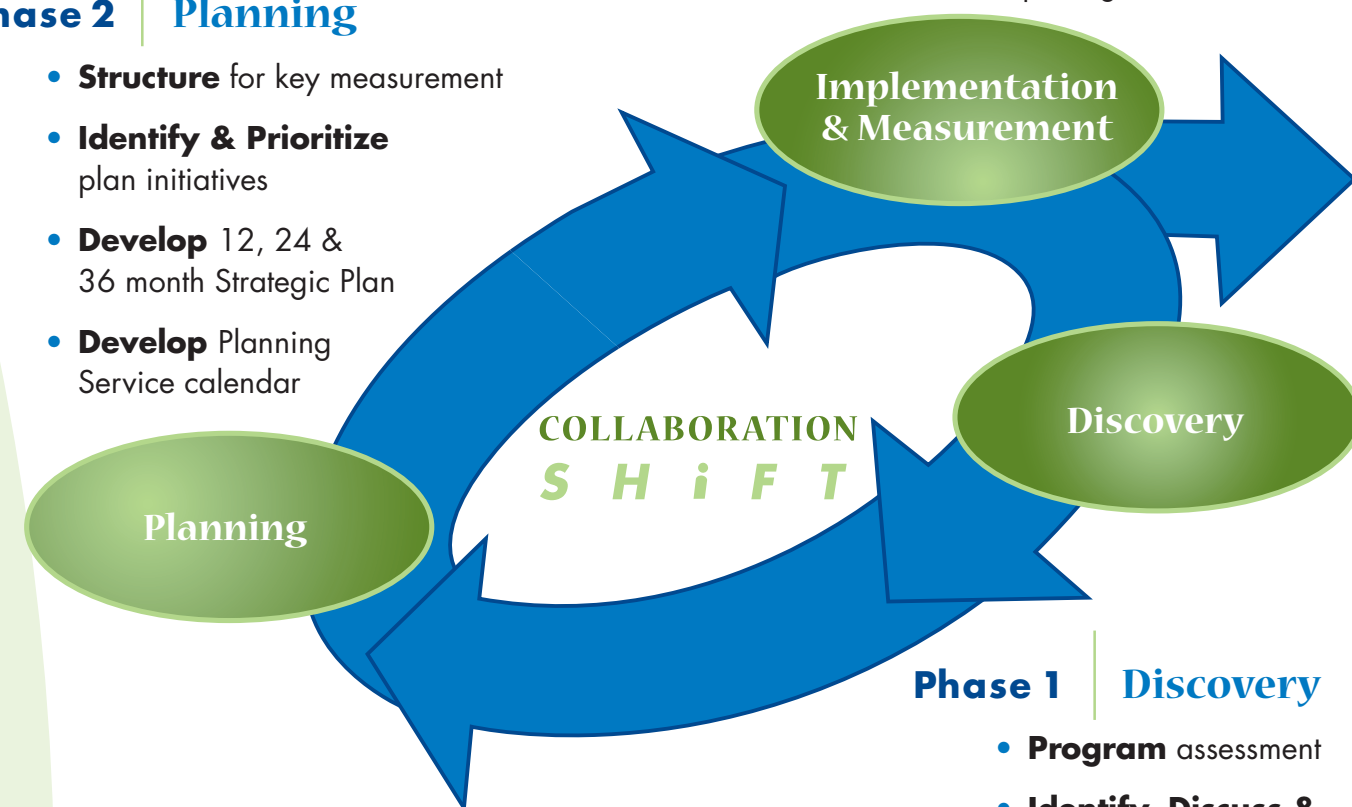
- **Structure** for key measurement
- **Identify & Prioritize** plan initiatives
- **Develop** 12, 24 & 36 month Strategic Plan
- **Develop** Planning Service calendar

### Phase 3 | Implementation & Measurement

- **Establish** mission, tasks & standards for each initiative
- **Execute** selected services & initiatives
- **Create & Monitor** dashboard reporting

### Phase 1 | Discovery

- **Program** assessment
- **Identify, Discuss & Prioritize** issues & opportunities



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## The Revolution

**After you have worked through all three stages of Benovation, your company can expect to:**

- i **Develop** and **implement** innovative, integrated human capital & benefits strategies
- i **Achieve** corporate objectives
- i **Reduce** liability by more effective dealing with regulatory issues via outsourcing
- i **Utilize** more automated systems linking existing data to the appropriate third parties
- i **Create** windows of opportunity to focus on strategic projects, employee training & building a more productive workforce
- i **Develop & implement** a multi-year benefits strategy & benefits philosophy
- i **Integrate** your benefits program *and* your strategic business objectives
- i **Energize** your corporate culture with a sense of productivity, collaboration & teamwork
- i **Cultivate** a happier, more satisfied workforce that understands and appreciates your benefits program
- i **Save** time, expand resources & increase profitability
- i **Recruit** and **retain** proficient, enthusiastic & committed employees

There's a  
**virtual revolution**  
going on in  
the workplace.

Isn't it  
time for a  
**revolution**  
in benefits  
management?

**5 million** Baby Boomers will retire  
in **2016** ... **76 million** by **2030**.

Within **10 years**, the number of **Gen X'ers (48 million)**  
and **Gen Y'ers (70 million)** in the workplace will surpass  
the number of **baby boomers**.



US Department of Labor estimates that today's  
**students** will have **10 -14 jobs** by age **38**.

**1 out of 4** workers has been with his or her  
current employer **for less than 1 year**.

**More than 1/2** have worked at their current jobs  
**for less than 5 years**.

The top **10 jobs** in **2010** didn't exist in **2004**.

Over **2.7 billion** searches on **Google**  
are performed every day.

The number of **text messages** sent and received  
every day **exceeds the population** of the planet.

**Technical information** doubles every **2 years**.

By **2010 technical information**  
will double every **72 hours**.

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